

## HOW TO OFFER A SUCCESSFUL WEBINAR, VIRTUAL EVENT OR CONFERENCE THROUGH YOUR LMS

## **TopClass LMS brings learners together**

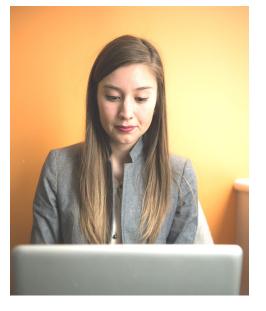
to share in the virtual learning experience and extend opportunities to further apply and develop their knowledge.

## **Engage More Learners with Virtual Education**

TopClass LMS provides an end-to-end integration with industry-leading video conferencing platforms to enable you to provide webinars, virtual Instructor-Led Teaching (ILT), and virtual or hybrid conferences.

Engage a wider audience for your education and certification programs and bring all your learners together with virtual learning offerings delivered through your Learning Management System.

Removing barriers to learner participation in virtual events, by eliminating time wasted navigating between systems and multiple logins, allows you to enhance the critical social learning aspects of your education, certification, or mentoring programs for your learners.



## **Continue the Learning Experience After Your Virtual Event**

A supportive and collaborative learning community helps students acquire and retain knowledge, instilling a sense of belonging and camaraderie which keeps students engaged and motivates them to persevere toward achieving their goals. TopClass LMS provides tools to enable students to continue the conversation and learning after your virtual event.

#### **Continue the Discussion**

Create online discussion groups where attendees and speakers can continue the conversation, share resources, and recommend related online learning programs.

Whether using the discussion forums available in TopClass LMS or your integrated online community, these discussion groups can be linked to a specific virtual session, group of learners (maybe from a breakout room for small group discussion), or allow general access.



#### Add Interactivity to Recordings

Provide additional value to learners by sharing recorded virtual events as interactive videos. Add subtitles, bookmarks, and interactivity in the form of polling or questions at key points in the video.

Track the time spent watching videos and prevent fast-forwarding. TopClass LMS enables you to prove the content has been watched by learners, to fulfill requirements for compliance training, certification or maintenance of credential programs.

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## HOW TO OFFER A SUCCESSFUL WEBINAR, VIRTUAL EVENT OR CONFERENCE THROUGH YOUR LMS

# Enrich education and certification programs with real-time connection through virtual events

Develop unified learning experiences across your in-person and online education offerings.

Go beyond basic integration to simplify and enhance real-time participation and collaboration for learners.



| Current               | Completed  | Submissions |            |
|-----------------------|--|-------------|------------|
| Search Learning Items |  | Q -         | 1          |
| 1 Learning Item       |  |             |            |
| ٠                     | Zoom Webinar (Zoom Webinar2)<br>© 2019/04/10 08:25 - 2019/04/10 08:27<br>Europe/Dublin |             | 🗹 Attend 👻 |
|                       | Enrolled   |             |            |
|                       |  |             |            |
|                       |  |             |            |

## Single Sign On

Learners are able to access webinars, breakout discussions\*, and virtual events seamlessly from your LMS thanks to Single Sign On functionality that shares user information and permissions between Zoom or GoToWebinar and TopClass LMS. Learners simply click the launch or attend button, and are automatically signed in to the virtual event in your chosen platform. Eliminating the need for learners to re-enter login information when launching a webinar or attending a virtual class or event removes barriers to participation.

## Seamless Setup and Administration

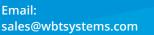
With the end-to-end integration, when you create a webinar or virtual event in TopClass LMS it is automatically created in your linked Zoom or GoToWebinar account. Any updates made to the event in TopClass LMS will instantly update in Zoom or GoToWebinar also. When users register for the webinar or virtual event they are registered automatically in Zoom or GoToWebinar.

## **Real-time Recognition for Learners**

Once your virtual event is over, attendance status is pulled back into TopClass LMS from either Zoom or GoToWebinar, with one click the learner is marked as 'attended' in TopClass LMS, and based on criteria for the virtual event, TopClass LMS instantly awards them any associated certificates or credits.

\*TopClass LMS integrates with Zoom Webinar and also Zoom Meetings, which allows creation of breakout rooms for group discussions.

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