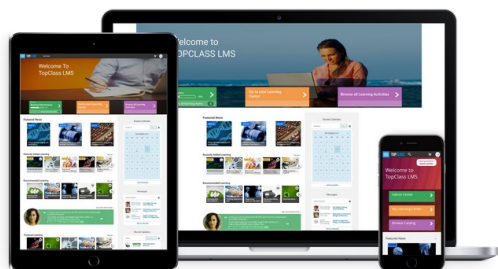# TOPCLASS
LMS by WBT Systems

Deliver value, grow revenue, expand your reach with the power and flexibility of integrated learning

Transform Learning, Drive Growth

TopClass LMS is an award-winning Learning Management System (LMS) for associations that provide education or certification programs, delivering engaging, personalized training in a powerful, flexible platform. TopClass LMS maximizes non-dues revenue by helping your association to both attract new learners and provide transformative professional development experiences for members.

Flexible, Comprehensive Learning Management

Using our twenty years of experience in partnering with leading associations, we have built TopClass LMS to be configurable to meet the unique workflow needs of your association, while providing a comprehensive selection of modules to support the growth of your education programs.

Customize the look of TopClass to provide a consistent experience with your website and strengthen your brand. Add certification, digital credentials, discussion forums, conference management, B2B eCommerce, and more as your programs evolve.

Personify

"TopClass LMS is capable of doing everything we wanted, as well as giving us the potential option of doing more in the future. The one thing that made TopClass LMS really stand out has been the services and support team behind it. They have been brilliant and any requirement we have had has been responded to immediately."

Brian Green
Information Systems Specialist
New Jersey School Boards Association

TOPCLASS
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A POWERFUL, FLEXIBLE LEARNING PLATFORM WITH SEAMLESS INTEGRATION TO PERSONIFY

Experts in Integrated Learning

Integration is a critical part of any LMS implementation and vital to ensuring a seamless experience for all users by eliminating redundant data entry and manual reporting.

WBT Systems' in-house experts have been integrating systems for more than 20 years. Our TopClass integration bridge allows for easy integration with the full suite of Personify solutions for associations, and provides a single point of support for your implementation project from start to finish.

> *"After the comprehensive RFP process, we found that WBT Systems offered a flexible product that could be implemented within our timeline and had the best combination of what we were looking for. We were shown an impressive demo of TopClass working in sync with Personify and it had a more professional look and feel that blew the competition away."*

AIChE®

Amit Gupta
Chief Information Officer
American Institute of
Chemical Engineers

Seamless Learner Experience with Single Sign On

Single Sign On functionality shares user information and permissions from Personify to TopClass LMS, removing the need for learners to re-enter their login information, and automatically creating an account in TopClass LMS if none exists. Member profile information, group structures and much more are synchronized from Personify to TopClass LMS, enabling the personalization of the learner experience.

Accurate, Real-time Training Data

TopClass LMS writes learner data and activities back to Personify when a course is completed or when credits or certificates are earned. The AMS always has a complete, accurate and up-to-date picture of member training thanks to real-time synchronization from TopClass to Personify.

TOPCLASS
LMS by WBT Systems

Personify

Streamline Processes to Save Time

Eliminate rekeying of data which saves time, reduces errors ,and provides better quality management. The integration allows maximum automation, which simplifies tracking, notifications, and reporting. In addition, it supports configurable work flows to align with your processes, ensuring the required information is available in the right system at the right time and allowing you to focus on delivering innovative programs to learners.