A Powerful, Intuitive Learning Platform for Association Education & Certification

"We needed an intuitive, user-friendly platform like TopClass LMS that would make it easy for members to get the education they need. Our members really appreciate that we've given them a virtual way to get training and the CEU certificates they need to maintain their license.

We're future-proofing by having TopClass LMS in place because we had the flexibility to adapt to the urgent need for more virtual learning and expand our global audience."

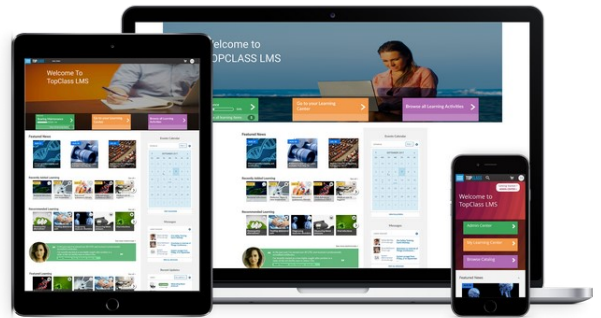**International Association of Plumbing and Mechanical Officials**

TopClass LMS provides the tools for you to become the preferred continuing education provider in your market, delivering value to learners at every stage of their working life.

Our award-winning learning system enables delivery of impactful experiences for continuing education, professional development, and certification programs.

TopClass LMS empowers associations to enhance engagement, drive recruitment and retention, and to create and grow non-dues revenue streams.

TopClass LMS is configurable to meet the unique workflow needs of your organization, while providing a comprehensive selection of features to support the growth of your education programs.

TopClass is designed to help your organization to deliver the best in adult learning practices – including blended learning, live-events, microlearning, and social learning along with a variety of eLearning content formats, interactive video, and assessment tools. Facilitate collaborative learning through discussion forums and online communities. Add certification, discussion forums, conference management, digital credentials, B2B eCommerce, and more as your programs evolve.

"Now because of Top Class much of the manual work for staff has been removed because of the integration with iMIS.

The learner experience has improved so much that our support calls have decreased by 90%.

Now we can truly say that our member portal is self-service and easy to use."

Transform Learning with TopClass LMS

Improve staff productivity by automating manual tasks and communications. Real-time, two-way data transfer with AMS, CRM, and other systems automates processes and reports for unified learning management. End-to-end integration eliminates duplication of effort in creating events and sessions and automates attendance tracking and awarding of credits and certificates of completion, to allow you to focus on creating innovative education offerings.

The Oklahoma State Medical Society achieved a 90% reduction in support calls from learners, resulting in 20% more course completions, after implementing TopClass LMS and integrating with iMIS.

Staff reduced the time spent on administration of courses and programs by 50%, allowing them to create five new courses.

OSMA
Oklahoma State Medical Association

Increase Revenue and Drive Growth

Reduce the cost of training development and delivery, while driving renewals, upselling, and growing incremental revenue from content sales. Create a revenue stream for your organization as TopClass LMS increases your capability to sell content, conference registrations, webinars, and more to individuals or organizations, members or other professionals in your industry. TopClass LMS provides a suite of tools to support marketing and sales of education programs.

The National Alliance for Insurance Education and Research quintupled non-dues revenue in a two year period by offering corporate learning portals and subscriptions for individuals and corporate members.

"I can't say enough about our experience with TopClass LMS. Without TopClass as a foundation behind what we were able to do and its flexibility, we would be so far removed from where we would need to be, to be competitive in this digital landscape."
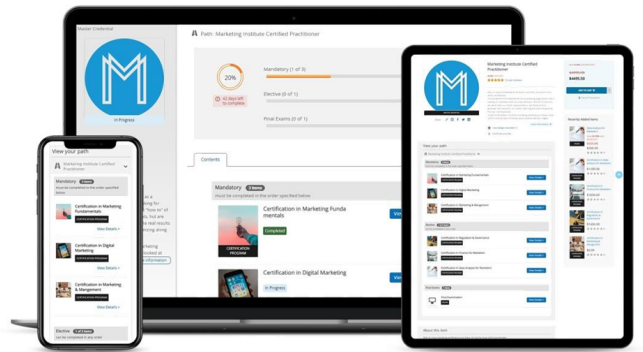
"TopClass LMS really helped us to elevate our game."

THE NATIONAL ALLIANCE
for Insurance Education & Research

Expand your education portfolio with add-on modules and integration

Certification Programs and Learning Pathways

Administer and manage the full cycle for certification programs

TopClass LMS helps you to define and manage certificate or certification programs and maintenance of credit requirements. Create and award customized competency-based certificates based on a learner's completion of any type of learning activity or completion of a defined certification pathway. Automatic reminders to begin the recertification process support maintenance of credentials and membership renewal.

Create learning pathways to motivate learners to achieve their training goals

Create learning pathways for specializations, career roles, competencies, skills mastery and more. Track progress and award certificates or digital badges to encourage learners to keep working toward their goal. Stack credentials to create a hierarchy of achievement from course to certificate, to certification or designation.

Empower learners to track and manage their progress to completion of a learning pathway or certification with a visual widget on the landing page of the LMS. Learners can easily access and print their full training history, including external training, and print certificates for learning activities or certification programs.

Virtual Conferences and Events

Develop unified learning experiences for in-person and online meetings and education

Engage a wider audience for professional development programs and bring all your learners together with virtual conferences and events delivered through your learning management system.

TopClass LMS provides a sustainable and affordable option for associations to offer multiple virtual events throughout the year. With support for single or multi-day and multi-track conferences, TopClass LMS offers options for all types of virtual events.

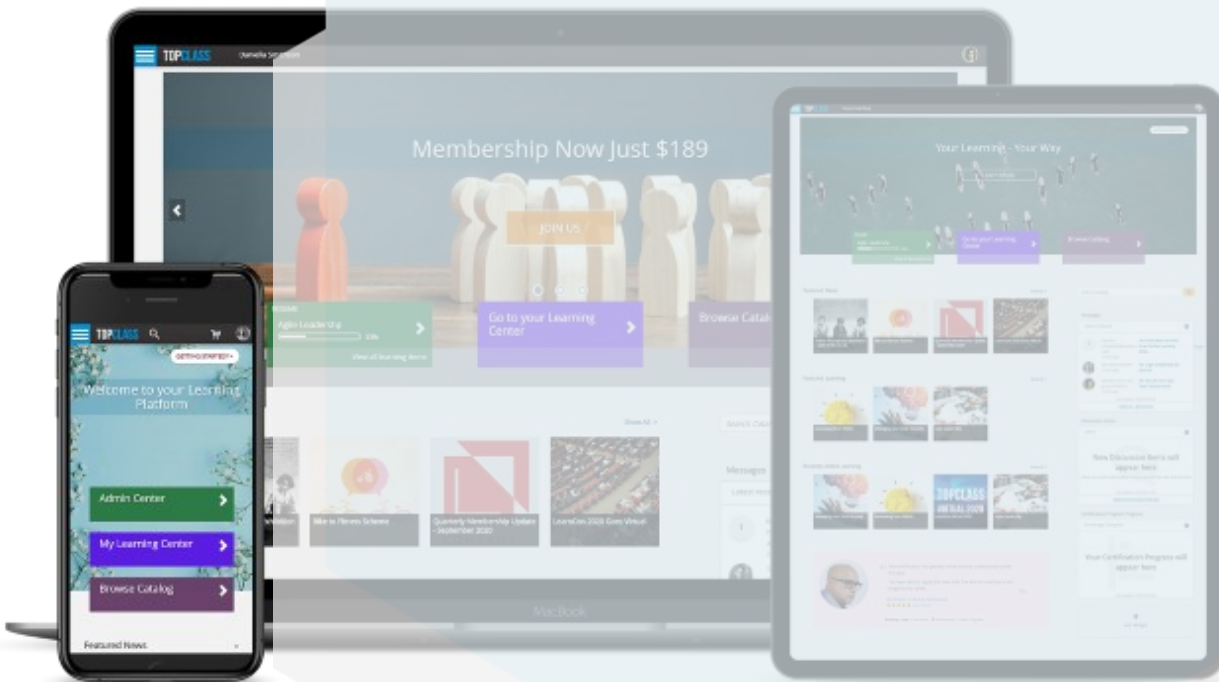### Market your event to attract sponsors and partners.

TopClass LMS offers options for marketing your virtual conference and events, to reach a wider audience. Offer attractive event sponsorship options for vendors and partners in your industry to generate non-dues revenue for your association.

End-to-End Integration

TopClass LMS provides standard integration bridges which seamlessly connect your Learning Management System to a variety of business critical software systems. Gain greater understanding of members' needs and behaviors and apply insights from learner training and purchase history to enhance engagement, recruitment, retention, and revenue. Learners enjoy a professional, easy-to-navigate, consistently-branded experience across your integrated systems with single-sign-on. Real-time, two-way data transfer with your systems automates processes and reports to ensure information is available in the right system at the right time. We build and maintain all integrations in-house, no third-party costs.

Ask us about integration to Zoom, Teams, GoToMeeting, AMS, CRM, and more!

TOPCLASS
LMS by WBT Systems

wbtsystems.com

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TALENTED LEARNING
2022
TOP 20
SPECIALIST LEARNING SYSTEM

LEARNING SYSTEMS
2023
#16
IN THE WORLD
CWG
THE CRAIG WEISS GROUP

"An association seeking a highly experienced LMS provider with a platform that is uniquely designed to serve a wide range of requirements efficiently and effectively should take a long look at WBT Systems and TopClass LMS."

Brandon Hall GROUP

Request a demo

Email: sales@wbtsystems.com
wbtsystems.com

WBT Systems
an **asi** company