

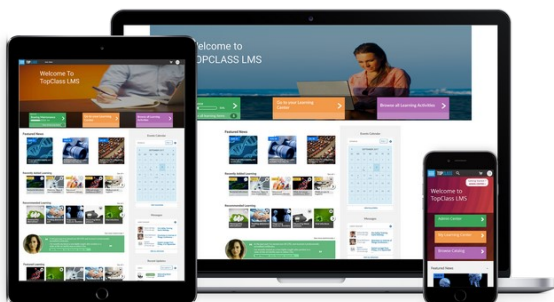
# TOPCLASS

LMS by WBT Systems

A POWERFUL, FLEXIBLE LEARNING PLATFORM  
FOR EDUCATION AND CERTIFICATION

## Transform learning, drive revenue and growth.

We give organizations the  
power to get the most out  
of their learning programs.



TopClass LMS provides a flexible and scalable learning platform, purpose-built to deliver engaging, interactive education and certification programs for associations with powerful e-commerce capabilities and a single point of support for integrations with all major technology solutions, developed by our in-house team.

*"We needed an intuitive, user-friendly platform like TopClass LMS that would make it easy for members to get the education they need. Our members really appreciate that we've given them a virtual way to get training and the CEU certificates they need to maintain their license.*

*We're future-proofing by having our TopClass LMS in place because we had the flexibility to adapt to the pandemic and expanded our global audience."*

Barbara Herman  
Senior Instructional Designer & LMS Administrator  
International Association of Plumbing and Mechanical Officials



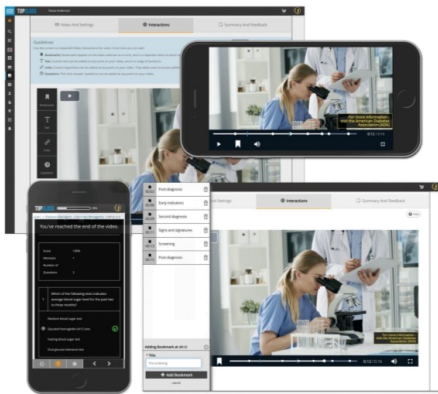
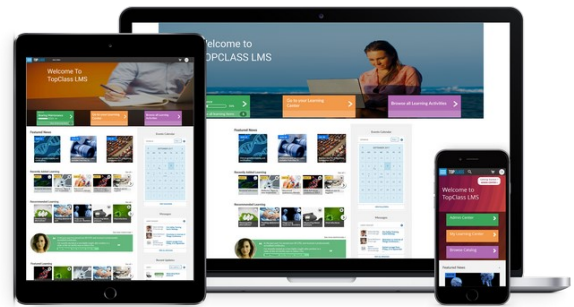
Proud to be named a  
Top 50 Learning System  
and Best Continuing  
Education & Association  
Learning System,  
building on our reputation  
as the #1 Association LMS.



# TopClass LMS offers connected, transformative professional development experiences

## Enhanced Learner Experience

TopClass LMS' attractive, modern user interface is simple and intuitive across all devices, with customisable branding to match your website. Seamless responsive design enables an easy transition to mobile devices for managing training and learning on the go.

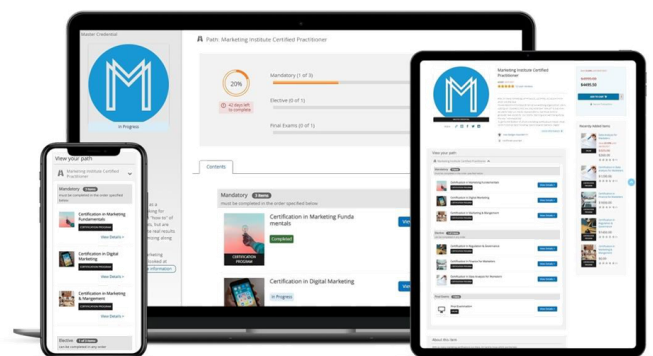


## Create Interactive Videos

Provide additional value to learners by sharing videos, recorded virtual events and webinars as interactive videos. Add subtitles, bookmarks, and interactivity in the form of polling or questions at key points in the video. An easy way to create content and track compliance, this is the most used feature in TopClass LMS.

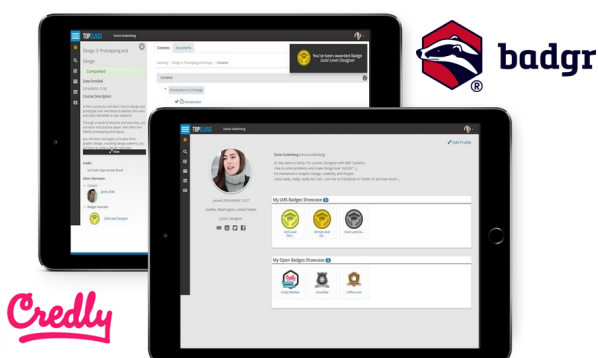
## Learning Paths and Stackable Credentials

Create a learning pathway based on skills and competencies needed for a specialization, specific job roles, skills mastery... Track progress and award certificates and digital badges at every step to encourage learners to keep working toward their goal. Stack credentials for a hierarchy of achievements from course, to certificate, to certification or a designation.

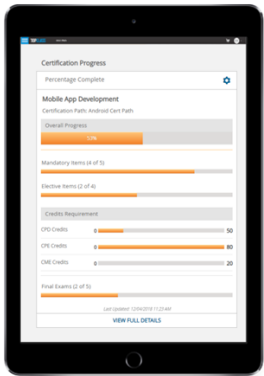


## Micro-credentials and Digital Badges

Strengthen your learning community by making members' continuing education accomplishments more visible. Recognize completion of courses, learning paths, or certification tracks with micro-credentials. Add value to your programs by helping learners to publicize digital badges to integrated badging platforms, Badgr or Credly.



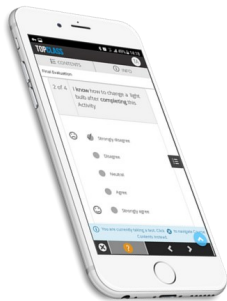
# Flexible, Comprehensive Learning Management



## Track and manage continuing education credits

Whether you need to award CE, CPE, CME, or CLE credits according to national or state requirements, TopClass LMS simplifies the management of complex rules for professional continuing education credits. Create and grant multiple continuing education unit (CEU) values and CEU types per curriculum record based on your organisational needs. Learners can import external credits into TopClass LMS for a complete educational record. This end-to-end self-service approach allows them to track and manage their professional development.

## Assessment & Testing



Provide a fair and consistent assessment process with secure and flexible online testing tools.

Choose from timed assessments, randomized question pools, answering options, proctored exams, quizzes, and surveys.

## Accurate Reporting



It only takes a few clicks to schedule the automatic distribution of personalized, accurate, real-time reports to the people who need them.

Advanced reporting can query any data stored in TopClass LMS, allowing you to better understand your learners.

TopClass LMS is configurable to meet the unique workflow needs of your organization, while providing a comprehensive selection of modules to support the growth of your education programs.

Add certification, discussion forums, conference management, digital credentials, B2B eCommerce, and more as your programs evolve.



## Manage certification programs

TopClass LMS helps you define and manage certification programs and their associated maintenance of credit (MOC) requirements – from receiving initial applications and tracking requirements to completion of assessments or final exams.

Create and award customized competency-based certificates based on a learner's completion of any type of learning activity from a webinar to a conference, or completion of a defined learning pathway. Students can automatically receive and print their own certificates.

## Focus on innovative education with integrated learning solutions

### Experts in Integrated Learning

The flexibility of TopClass LMS provides unified learning solutions for associations, continuing education, and extended enterprise, through standard integration bridges which connect your Learning Management System to a variety of business critical software systems. WBT Systems' in-house experts have been integrating systems for more than 20 years. Our turnkey LMS integration bridges allow for easy integration with a wide variety of systems, with no customization or third-party vendors required.

Learners enjoy a professional, easy-to-navigate, consistently branded experience across your integrated systems with single-sign-on. Real-time, two-way data transfer with your other systems automates processes and reports ensuring the right information is available to you in the right system at the right time.

Gain greater understanding of members' needs and behaviors and apply insights from learner training and purchase history to enhance engagement, recruitment, retention, and revenue.

**PROTECH**

**iMIS**  **Personify**

**salesforce**

 **Microsoft  
Dynamics CRM**

 **HIGHER  
LOGIC**

 **GoTo Webinar** **zoom**

Just a few of the systems TopClass LMS provides a standard integration bridge for.

*"An association seeking a highly experienced LMS provider with a platform that is uniquely designed to serve a wide range of requirements efficiently and effectively should take a long look at WBT Systems and TopClass LMS."*

 **Brandon Hall  
GROUP**

To request a demo and learn more:

Email: [sales@wbtsystems.com](mailto:sales@wbtsystems.com)

Call Toll-free: +1 (877) WBT-7700

 **WBT Systems**

[wbtsystems.com](http://wbtsystems.com)