



WBT Systems creates world-class learning and certification solutions for Extended Enterprise networks.

TopClass, our award-winning Learning Management System, delivers engaging, collaborative training to your global audience of partners, customers, and members to drive revenue and growth.



TOPCLASS

“TopClass is a great product. The value stream we get from transitioning our training to the web using WBT Systems’ TopClass is the highest value stream of any project we have ever done in the HR/IT area at Dow.

TopClass enabled us to deliver personalised training to 60,000 users on demand, globally.”

- Jon Walker, HR IT Director
The Dow Chemical Company



Engage and Empower Learners

Offer your partners, clients, franchises or members the ability to access learning online. Personalized training, delivered via individually branded portals with engaging social and collaborative tools, captures mindshare and ensures your learners are enabled with the knowledge they need to achieve your mutual goals. With faster onboarding, increase partner productivity and shorten cycles for product rollouts or sales. Offer certification to strengthen your partnerships, provide recognition and create value for your extended network.

Drive Revenue and Growth

Our secure and scalable cloud learning solution, combined with robust, global ecommerce capabilities turns your training into a profit center. Reduce the cost of training development and delivery, while driving renewals, upselling, and growing incremental revenue from content sales.

Seamlessly Measure, Manage and Integrate

Simplify, automate and improve all aspects of content management, reporting, and system administration, with detailed analytics, and comprehensive, flexible user and workflow management. Easily manage compliance and state, national or international training regulations. Seamless, direct integration with a variety of software solutions ensures your data is where you need it, in real-time.

Dow Chemical converted over one million hours of content for online delivery via TopClass Learning Management System.

This reduced the average cost of training per learner / per course by 88%, saving an average of \$34 million per year.

Audience Management



Easily manage diverse audience groups to define and personalize access to content, cost of resources and business workflows.

Flexible categorization of users, the ability to partition the LMS, and seamless integration with HRIS or HCM systems allows you to manage learning and functionality for multiple domains or user groups.

Continuing Education



Managing the complexity of multiple credit types and values, business rules, and the differing state and national criteria for certification of individuals or organizations is where TopClass LMS excels.

Ease and simplify the administration and/or selling of CEU, CME, CLE, or other CE credits, and training content to internal and/or exclusively external audiences.

eCommerce



Create a revenue stream for your organization with full support for multiple currencies, languages, discounts, tax, and payment options for selling content, conference registrations, webinars and more to individuals or organizations.

Seamlessly integrate with ERP, CRM, payment gateways or customer portals as needed.

Responsive Mobile



Your learners are on the go, voluntarily accessing learning when they can, where they can outside of working hours.

TopClass LMS provides fully responsive design and mobile support to automatically display learning content on any mobile device, anywhere, anytime.

Integration



Turnkey integration bridges and single-sign-on solutions are available for many of the most popular software solutions, making comprehensive system-wide data available for management reporting.

With no customization or third-parties involved, we provide an efficient implementation for a cost effective and timely launch of learning and development programs.

MANAGE THE BUSINESS OF LEARNING WITH TOPCLASS LEARNING MANAGEMENT SYSTEM FOR THE EXTENDED ENTERPRISE

TopClass is a comprehensive and flexible LMS that enables you to deliver, manage, and report on learning for your entire audience, including suppliers, franchisees, clients, partners, or resellers. Extend your global reach, accelerate your growth, streamline administration and processes, and satisfy compliance and regulatory requirements to enhance your industry competitiveness.

Global Content



Used by over 5,000,000 learners using 20 languages, in 23 countries.

TopClass LMS provides full support for multiple languages, customizable labels, multiple currencies, and state, national and international tax rules, in addition to SCORM, AICC, and xAPI content standards.

Ensure you can reach and support all learners, wherever they are located.

Certification



Whether providing certification at the individual or organizational level, ensure your learners have proven knowledge, business processes, and tools at their disposal, in your LMS.

Simplify, automate and improve the management of programs for certification, designation, and credential maintenance and let your learners take ownership of their certification and recertification.

Reporting & Analytics



Transform reporting data into intelligence with a variety of standard reports to choose from, or get more from your data with a custom reporting package or advanced data model training so you can build your own reports.

Measure the impact of training and use comprehensive reports to inform planning and budgets for your training and certification programs.

Compliance



Ensure your employees are fully compliant with local or national rules and standards for security, ethics, health, safety, or other requirements.

Easily monitor and enforce completion of mandatory training for employee orientation, sales process, customer service, product rollouts and leadership development.

Track and share compliance data with integration to HRIS systems.

Social & Gamification



Facilitate community discussion and collaborative learning with profiles, groups and discussion forums.

Integration with social networks extends the conversation and enables sharing and recommendations of learning resources with peers.

Make learning more engaging and motivate learners by rewarding participation or achievements with digital badges,

TOPCLASS

THE FLEXIBLE LEARNING PLATFORM

For over 20 years WBT Systems has developed comprehensive, yet flexible, learning solutions that meet the unique needs of the extended enterprise.



TopClass Learning Management System

is for organizations that provide training to a diverse range of users, including employees, partners, clients, and suppliers. With complex continuing education, compliance, or certification requirements, these organizations need a flexible, high-function learning platform to share knowledge and drive growth for their extended enterprise.

TopClass is a proven LMS that integrates with any existing HRIS, CRM or finance system to save time, reduce errors, provide high quality information management and easily manage all compliance and regulatory training requirements.

Supportive Services

Our services team are proud of the speed of our responsiveness and high quality of training and support offered to enterprise customers.

Whether it is a question about integration, customization, implementation deadlines, or training, we will work with you to ensure your LMS provides what you need, when you need it.

"TopClass is a tough, battle-hardened LMS, designed for the extended enterprise and heavy lifting. If you are an association or a commercial extended enterprise, WBT are a no-brainer."

John Leh, CEO, Talented Learning



ENTERPRISES EXCEL WITH TOPCLASS



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A Symbol of Excellence



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Your Learning, Your Way since 1995

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